

Filips Baumanis

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Profile

Deep understanding of various aspects of development and design for the web, with recent focus on Rich Internet Applications in Flash. Current education in JavaScript web and application dev for mobile.

Over 12 years professional experience, thorough knowledge of Mac & command line environments, extensive experience with MySQL and other database systems.

Highly trained technologically capable team leader, frequently brought in as lead designer for periods of team building and expansion. Have been tasked with independently recruiting and training fellow team members including developers, designers, and photographers at multiple positions.

Languages : ActionScript 3 & 2, PHP, JavaScript, CSS, SQL, Bourne Shell.

Core Software Tools : FDT/Eclipse, Flash Builder, Flash, Photoshop, Illustrator.

Professional Experience

2010-2012 : Senior Flash Developer, Drafftcb, Freelance

Designed and developed Flash and communication aspects of iPad integrated convention panels, assisted in onsite installation, monitored and maintained system during convention. Built EaselJS quiz game for iPad. Developed eDetail applications for pharmaceutical clients and data collection and validation Flash modules for Skura platform CRM system.

2012 : Freelance PHP Developer, Planet 3 Entertainment

Developed sweepstakes entry form for The Big Bang Theory TV show, integrating quiz about cast wardrobe into multi-day, multi-entry data capture. Using IP geo-tracking, provided post-sweeps entry reporting to stations in markets across the country.

2010 : Senior Flash Developer, Foundry 9

Developed rich internet applications and campaign materials for financial sector clients such as JP Morgan Chase and Lincoln Financial Group. With a focus on extensibility and reuse, established code frameworks for recurring project types.

2009-2010 : Senior Flash Developer, Euro RSCG

Developed rich media campaign websites and banners for agency clients such as Heineken and GSK. Received three gold W3 Awards for Heineken Playlist Challenge game, and a silver for my work on COPD.com

2008-2010 : Senior Flash Developer, 4th Floor Design

Developed rich media pitch & campaign materials for startup agency, for MTV, MySpace and Herbal Essences.

2008 : Flash Developer, Cheil Communications

Developed microsite for Samsung MagicSpectrum displays and multimedia demo sitelets for several new phone models.

2007-2008 : Senior Flash Developer, Continuity NY / McGarry Bowen

Developed from concept the participation system for AmazingAwaits.org, assisted in development of backend and implemented moderation/flagging system. Worked as part of a small team on development of rich media sites for Courtyard Marriott and Roundabout Theater Company.

2007-2008 : Server and Web Content Administrator, Downtown Media Company / Tokion Magazine
Designed and developed user created content system for the magazine's "Project" concept. Responsible for maintenance of the Tokion magazine server and site content for the magazine. Built microsites for events such as the Creativity Now conference. Maintained ad management suite and provide campaign and overall statistics analysis to staff.

2005-2007 : Senior Flash Developer, Ogilvy Interactive

Worked as Flash development lead and part of teams on various agency client projects, including IBM, TD Ameritrade, Time Warner Cable, Ford, DHL and SAP.

Development lead on: 2005 Echo award winning IBM HelpDesk campaign site, Time Warner Cable redesign, TD Ameritrade offer site, DHL Waitin' Woes viral.

2002-2004 : Director of Technology : YB Services

Directed overseas development team, oversaw photography, lead detailed data and media verification for 10,000 product site. Led team in developing multi-hotel booking engine. Developed interactive database-driven Flash map for the World Trade Centers Association. Oversaw seamless update of 10,000-record main CRM database for Port Authority of NY&NJ through direct mail campaign. Developed shopping cart template and extensible customized content management systems for sites of varying sizes and objectives. Provided formulation, direction and scripting for hybrid projects involving variable data printing, personalized email blasts, individual receipt & response tracking, and campaign statistics.

2001-2002 : Freelance Designer/Developer

Created and maintained sites for clients such as Steven Holl Architects, Abelow Connors Sherman Architects, the Limelight, Feel Records, PFC Carts and others, independently and in collaboration with James Holl Design, 7Sign and ZDi Design.

Revamped the underlying Cold Fusion code of an existing online store for a party goods retailer for optimum search engine placement, and worked with client to develop a successful online marketing strategy.

2000-2001 : Sr. Web Designer/Developer : Happy Capitalist Productions

Designed and developed sites ranging from simple brochures to artist portfolios and online stores, maintained and updated existing sites, for clients such as Ruff Nation, New York Daily News and Shell Shedly.

Participated in the planning and initial development of HCP's small business e-commerce application.

2000 : Web Designer : Grey Interactive

As part of a creative team, designed aspects of various projects for large clients, such as Liz Claiborne, Wal-Mart, Pantene and Clearasil; developed user interface prototypes for new projects.

1998-1999 : New Media Director : Marschallin+Sachs

Worked closely with clients toward an optimum online image, within the limits of established corporate image strategies.

Structured, designed and coded projects from sketches to finished sites.

Created national and local magazine and newspaper ads, banners, and bridge pages.

Education

Marymount Manhattan College, NYC, 1996-1999